





The case of Europe Direct Emilia-Romagna, Italy

3<sup>rd</sup> May 2018









# What is a «Europe Direct» Centre?

- Is part of a European network coordinated by the Directorate-General for Communication of the European Commission (n.434 in Europe n.44 in Italy n.2 in Emilia-Romagna Region);
- It represents the closest contact that the common citizen has with the European Union: it gives general information on the EU, its policies, its programs and opportunities;
- Main objective: to reduce the distance between the EU institutions and citizens;
- Through its local activity the Europe Direct Centres can also give a feed back to the European Commission on the opinions and on the local reality of the territiory it represents;
- A Europe Direct Centre also organizes events, information campaigns, training seminars for students, teachers, adults, local businesses, ecc.

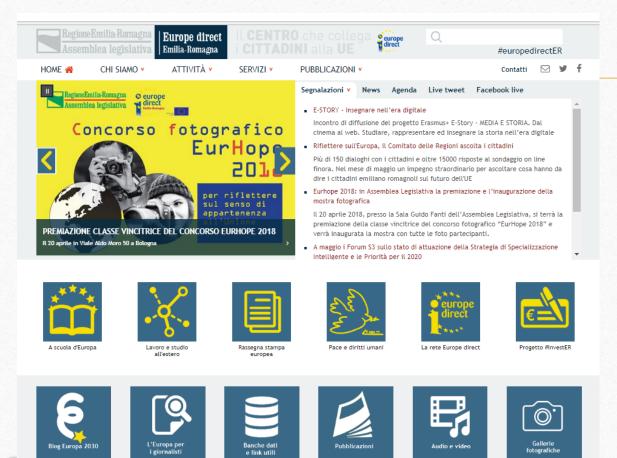








## Europe Direct Emilia-Romagna: who are we?



**Europe Direct Emilia-Romagna** is hosted by the Regional Council of the Emilia-Romagna Region (Legislative Assembly)

www.assemblea.emr.it/europedirect



@europedirect.emiliar



@europedirectER









### Networking: it's how we work The regional social dynamics

- Creation of a Regional Network of actors
- Training and educational projects for the schools of the Emilia-Romagna region
- Other collaborations within various projects with:
  - University of Bologna
  - Regional Office of the Ministry of Education
  - Historical Institutions





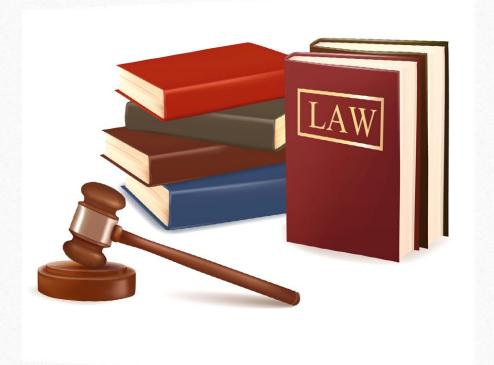




### The impact on the political dynamics

The regional Law is changing:

- reform of the Law on Regional participation in the European Law creation and of civil participation in Emilia-Romagna Region;





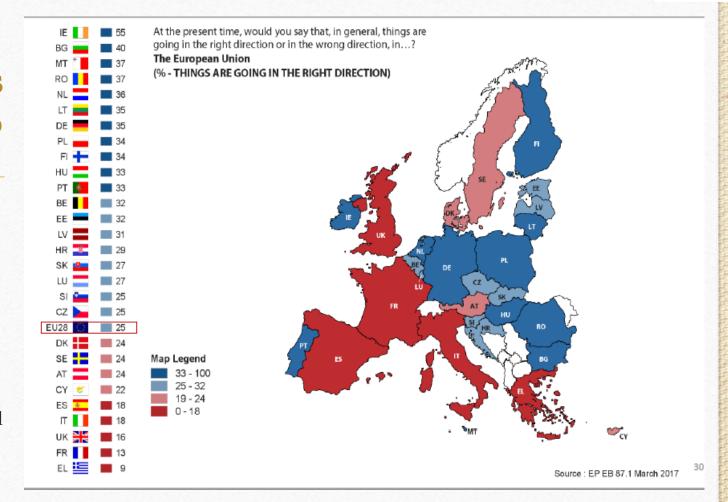






# What do the citizens think about the EU?

Source: «Europeans in 2017. Two years until the 2019 European Elections» DG COMM Public Opinion Monitoring Unit





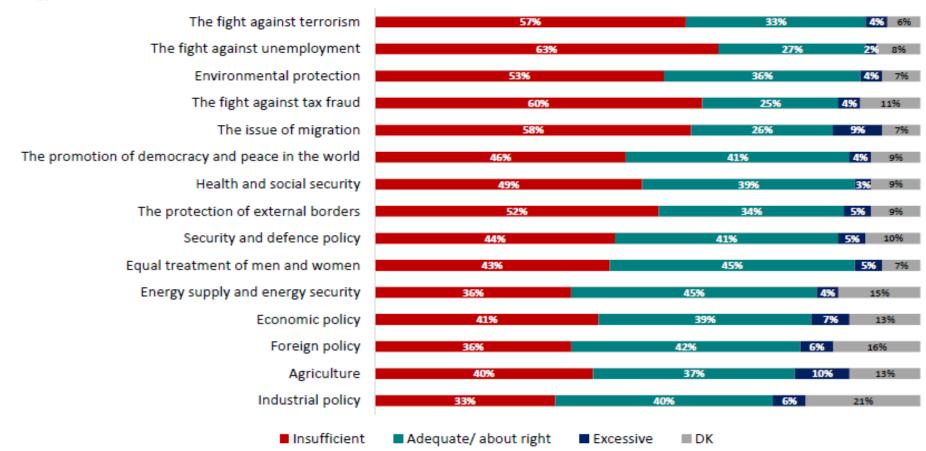






### Perception of EU action

Q: For each of the following, would you say that current European Union action is excessive, adequate/ about right or insufficient?





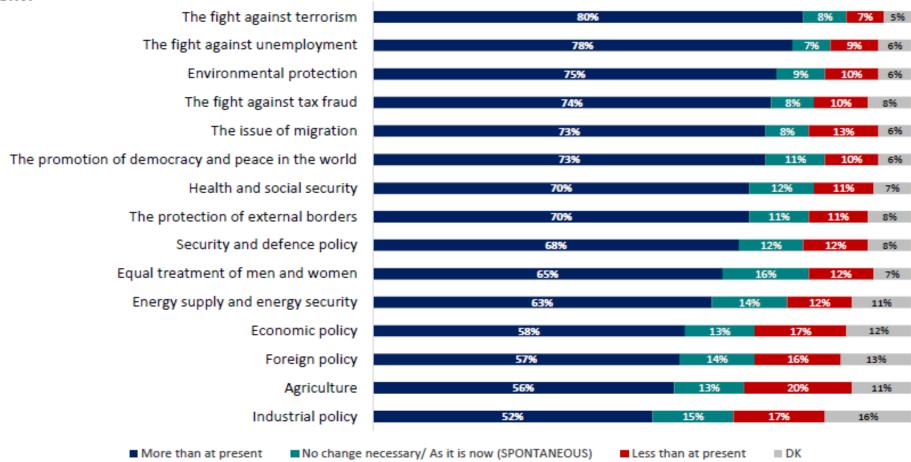






## **Expectations for EU action**

Q: And for each of the following, would you like the European Union to intervene less than at present or more than at present?







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#### What do the citizens think about the EU?

### An example: PERCEIVE PROJECT

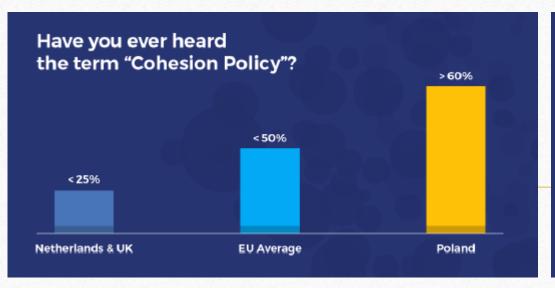
- PERCEIVE Project: "Perception and evaluation of Regional and Cohesion Policies by Europeans and Identification with the values of Europe"
- A 3-year project, coordinated by the **University of Bologna**, aiming at investigating, in different European regions, how much citizens feel European starting from the implementation of the European Cohesion Policy.
- Partners:
  - University of Gothenburg (**Sweden**);
  - Department of Rural Development Institute of Agricultural and Food Economics (Romania);
  - Institute of Agricultural and Food Economics National Research Institute (**Poland**);
  - Universitat de Barcelona (**Spain**);
  - University of Portsmouth (**UK**);
  - Vienna University of Economics and Business (Austria);
  - BAM! Cultural Strategies (Italy)

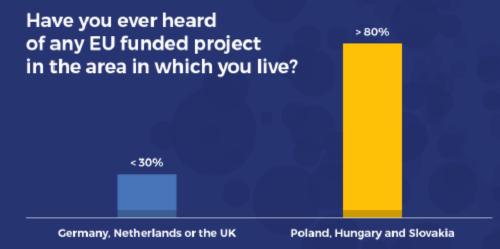
www.perceiveproject.eu

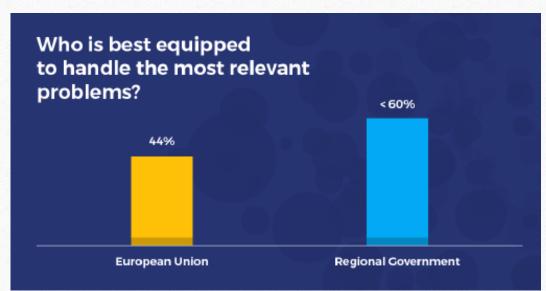


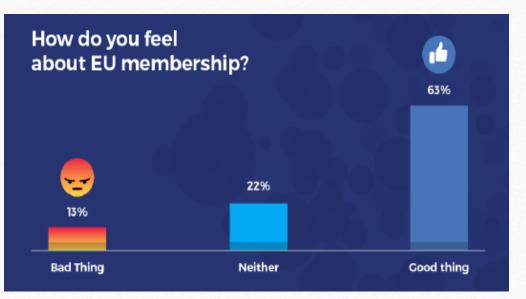


















Thank you for your attention!





